

Introducing



The fresh approach to pool care!

The Carefree System!
Use up to 80% Less Chlorine!
Convenient Monthly Package!

Introducing

ENJOY™

The fresh approach
to pool care!

Enjoy The Simplicity!

- *Enjoy™* is the easy-to-use approach to pool care that consumers are looking for today.
- The *Enjoy™* pool care system is the most convenient to use on the market.
- *Enjoy™* is sold exclusively to the pool professional.

Enjoy The Convenience!

- *Enjoy™* contains all the chemicals the pool owner needs for one month in one convenient box.
- *Enjoy™* contains a special sanitizer that's used on a weekly basis and special tablets that are used once a month.
- *Enjoy™* comes in four convenient sizes for: Above ground pools up to 24 ft. round; pools up to 15,000 gallons, 20,000 gallons and pools up to 30,000 gallons.

Enjoy™ Uses Less Chlorine!

- Because it uses up to 80% less chlorine, *Enjoy™* almost totally eliminates problems associated with chlorine use!

Enjoy Watching Your Profits Climb!

- *Enjoy™* is designed to maximize sales with simple one box packaging.
- Guaranteed repeat sales! Customers will return for their next month's supply guaranteeing you customer contact.
- Opportunity for high profit margins.
- The eye catching packaging was designed to attract customers like magnets, all you need do is sit back and watch your profits soar.



Enjoy The Display!

- Attractive packaging creates big impact displays.
- *Enjoy™* is designed in bright and colorful packaging created to attract attention and almost sell itself.
- Your attractive *Enjoy™* display is the fastest way to quick profits and faster inventory turns.
- The POP displays are laid out boldly to create excitement in store.
- Attractive display units complete with merchandising materials help boost sales.

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